



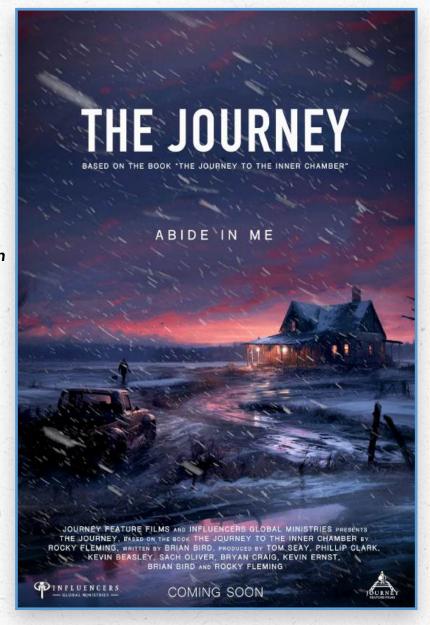


## ORIGINAL FILM

Influencers Global Ministries Inc.

(a nonprofit corporation and tax exempt corporation under 501(c)(3) of the Internal Revenue Code), is partnering with Journey Feature Films

LLC to produce a major motion picture based on "The Journey to the Inner Chamber" by Rocky Fleming.



GENRE Drama/Adventure
AUDIENCE Faith & Family





## INFLUENCERS GLOBAL MINISTRIES

Since it's conception in 2005, Influencers Global Ministries has been reaching men, women, couples, prison inmates, youth, and children of all races, denominations, and cultures with the message of an intimate and abiding relationship with Jesus Christ. The ministry continues to grow with increasing speed and area; introducing hungry hearts with a powerful discipleship process called The Journey. This nine month, Biblically driven "journey" is transforming individuals, churches, and communities around the world.

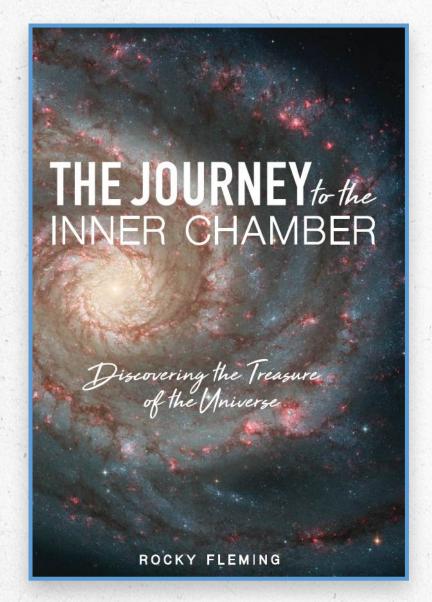
"I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit; apart from me you can do nothing."

John 15:5

"The Journey to the Inner Chamber" was written as an allegory to open people's eyes to the Spirit, and to give them a vivid example of how to live an "abiding" life. We believe God is guiding our team to create "The Journey" movie to draw people into closer proximity to Jesus; and in so doing, produce fruit that lasts.

Help us reach millions of people with this film and our followup efforts of discipleship!





# Based on the beloved book "The Journey to the Inner Chamber" by Rocky Fleming

Since it's release in 2005, "The Journey to the Inner Chamber" and the accompanying discipleship process has had incredible influence in the United States and around the world.

- Over 52,000 copies of "The Journey to the Inner Chamber" have been distributed worldwide since 2010.
- Over 10,000 people have gone through The Journey discipleship process since 2017 and has been in 735 cities in the U.S., all 50 states, and over 2000 churches.
- There are over 1,136,130 subscription followers to Reading Plans on the You Version Bible App.
- In the last 5 years The Influencers Podcast has produced over 200 episodes with over 25,000 listeners.
- The Journey curriculum has been translated into multiple languages including Spanish, French, Portuguese, Arabic and Rwandan.





## THE STORY

"The Journey" is the story of Jack, a nominal Christian who experiences a devastating tragedy that causes him to lose his faith and threatens to end his marriage. Driven to despair and haunted by the words, "Abide in me," Jack goes on a solo camping trip deep in the Ozark Mountains for answers.

On the brink of hopelessness, Jack gets caught in a generational blizzard where he loses control of his truck and crashes into a snow bank. In a flash he has the first of a series of supernatural visions that offer a way forward and an understanding of the unseen world.

Upon awakening, Jack finds himself stuck in a remote farm valley with the bitter cold and night quickly closing in on him. Jack struggles to reach a nearby farm house for help. It is here that he encounters an old farmer named Gabe; whose transformative faith shows him how an intimate abiding relationship with Jesus can heal wounds, build an authentic relationship with God, and gives even the most insignificant life divine influence.

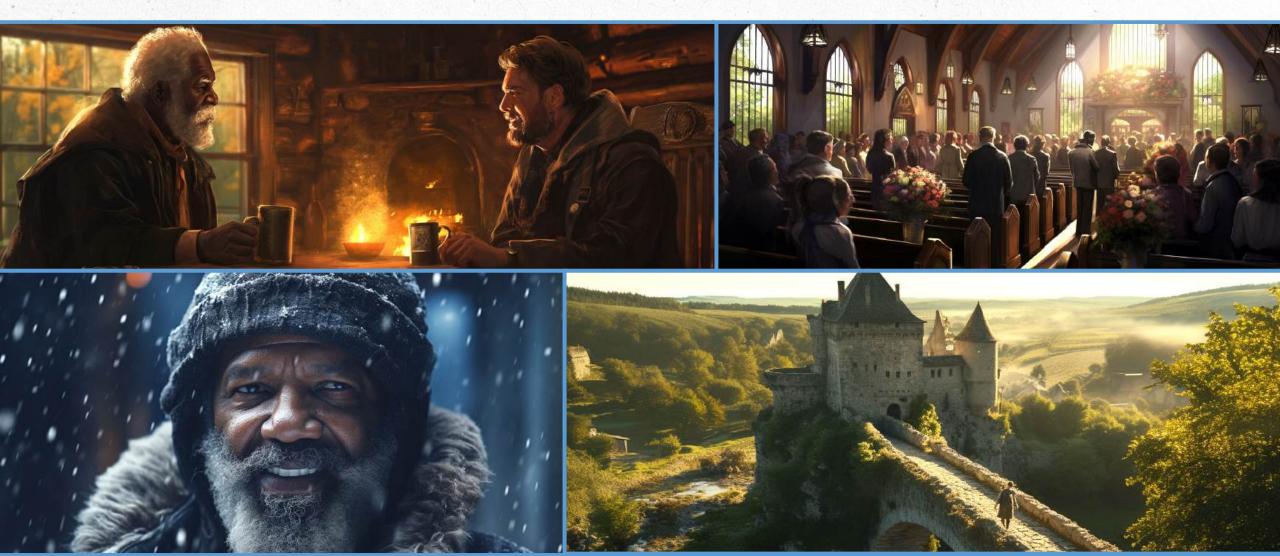
"Then Jesus said to his disciples, 'The harvest is plentiful, but the laborers are few; therefore pray earnestly to the Lord of the harvest to send out laborers into his harvest.'"

Matthew 9:37-38





# **CONCEPT ART**







# CASTING

We are actively seeking "A" list talent for the leading roles in the film who have a history of performing in faith and family projects of similar scope and vision.

## "JACK"



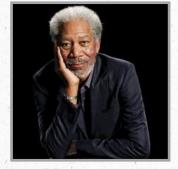
Jonathan Roumie



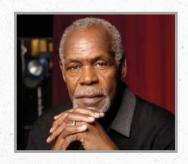
Alan Ritchson



Jim Caviezel

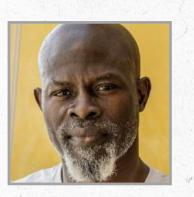


Morgan Freeman



Danny Glover

## "GABE"



Djimon Hounsou



Elizabeth Tabish



Jennifer Garner



**Evangeline Lilly** 

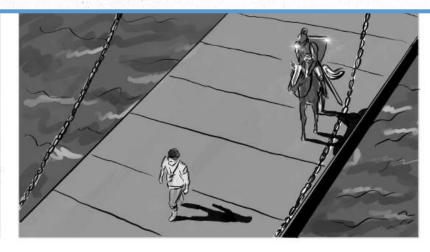


NONE OF THESE ACTORS ARE CURRENTLY SECURED









# STORYBOARDS











## DISTRIBUTION

There are many exciting possibilities in the realm of distribution; from traditional studio releases to more disruptive models like Angel Studios.

#### THEATRICAL

(PHASE I)

Distribution of the film will start with a theatrical release. We will pursue a partnership with a studio such as Lionsgate, Sony, Universal, or Angel Studios.

## LIONSGATE







#### **VOD & STREAMING**

(PHASE II)

Following a theatrical release, the film will be sold to Video On Demand (VOD) and streaming services.





OUR \$15 MILLION BUDGET DOES NOT INCLUDE DISTRIBUTION COSTS





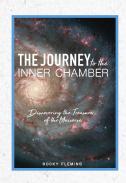


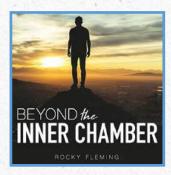


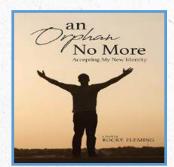
### **ROCKY FLEMING**

Author, Producer & Founder

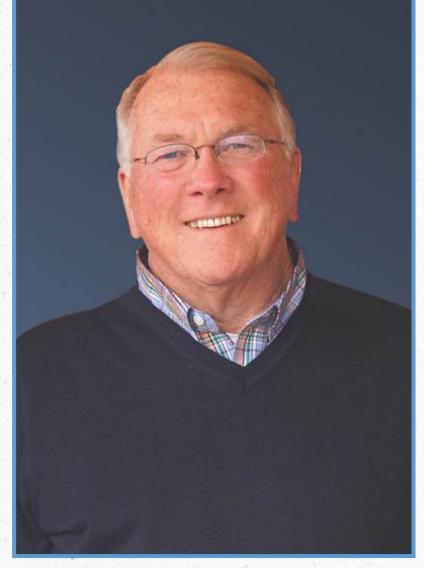
Rocky Fleming is the founder of Influencers Global Ministries, which began in 2001 when he took a group of businessmen on a "journey" to learn what it meant to abide in Christ. He is the author of 10 books, most of which are allegories to help Christian believers understand deep spiritual principles. He has long had a heart to help the body of Christ learn how to become Disciples and how to make Disciples. He has been a successful businessman, a high level collegiate athlete and a mentor to countless men. Influencers Global Ministries has reached men and women in all 50 states and people in many countries, tribes and languages. Rocky is dedicated to his life mission to make disciples for the rest of his life.





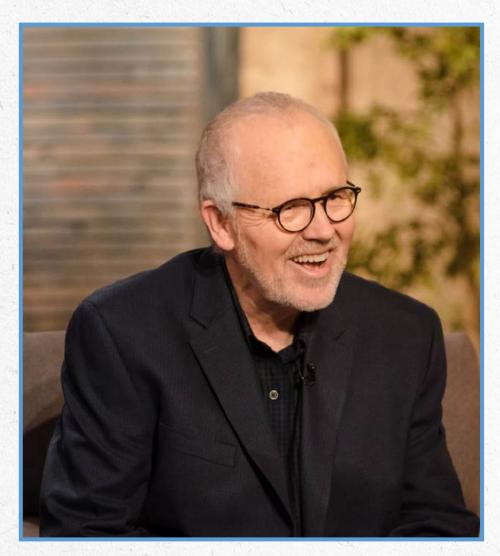












### **BRIAN BIRD**

Screenwriter & Executive Producer

As a 35-year veteran of the Hollywood film and television business, Brian Bird's mission as a writer, producer and media professional is to create high-caliber life-affirming redemptive true stories and uplifting entertainment projects. Bird, who hails from Illinois, is co-founder and partner with Michael Landon, Jr. of Believe Pictures, specializing in life-and-faith-affirming films and television. His most recent writing and producing credits include the feature films, "The Heart of Man" (2018), "The Case for Christ" (2017), "Captive" (2015), "The Ultimate Life" (2012) and "Not Easily Broken" (2009). Additionally, he serves as executive producer and co-creator of the Hallmark Channel original series, "When Calls the Heart" (2014-2021), now in its 11th season, and its spin off series, "When Hope Calls" (2020).

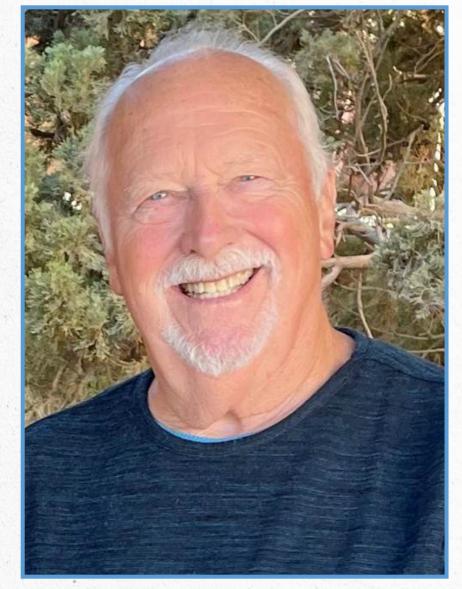
Bird's best and highest productions to date are his five children with his wife, Patty, of 43 years, and his two grandchildren





## TOM SEAY

Tom is currently employed as Managing Partner of The Seayco Group, Kinney Creek Development and Winter Park Partners. Tom received his undergraduate degree and MBA degree from the University of Arkansas. He has seven and a half years of experience as an officer in the US Military, Armor Corps, serving in Germany, Vietnam and Korea. He spent twenty-five years at Walmart Stores as Real Estate Manager, Vice President of Real Estate and Executive Vice President of all Real Estate and Construction Globally. During his time at Walmart, he spent ten years on Walmart's Executive Committee. He spent twenty years as Managing partner of Seayco Development supervising the development of fourteen major Shopping Centers in five states. He has spent five years as Managing Partner of two companies developing six subdivisions in Northwest Arkansas and arranging for their financing. Concurrently with the subdivision development he has spent twelve years with Influencers as a Journey participant guided by Rocky Fleming, Regional Director of Northwest Arkansas and Director of Influencers International. He has guided more than twenty Journey Groups. Tom loves guiding Journey Groups and seeing the transformation in the lives of the men and women once they enter into an abiding relationship with Christ. Tom lives in Bentonville, Arkansas with his wife, Maria. He has four sons and their families living in Northwest Arkansas.







PHILLIP CLARK

Phil is an Influencers Global Ministry volunteer facilitating small group Journey Groups since 2017. He shares that Influencers has provided him the joyful means to personally live out Jesus' Great Commission to "...go and make disciples." Phil shares his international finance, market, and enterprise risk management learnings from various c-level and board member roles with General Electric, Sun Microsystems, Digital Equipment, and CIT Corporation over a 26 year period. During that time, he weathered five recessions and thrived in spectacular periods of growth learning to send the right signals to all stakeholders enabling the business to move ahead. Phil is skilled as a board adviser, board member and consultant with proven abilities in risk analytics, product development, and project management. He is currently an entrepreneur and franchise executive helping fund and grow over 40 independent businesses during the last 15 years. Phil and his spouse of 30 years, Doris, are proud of two adult children. Together, they all reside in Northwest Arkansas after having lived and worked in major financial cities globally.







**KEVIN BEASLEY** 

Currently employed as President of Global Acquisitions and CFO of First Star companies and subsidiaries: Kevin received his undergraduate degree in Business Administration and Agribusiness in 1981 from College of the Ozarks. Kevin did his post graduate studies in International Business at Webster University and Law, LaSalle University. He has 40 years of bank/finance and management experience. He has worked in multiple management and bank/regulatory supervision roles, such as President, Chief Credit Officer, Manager of Large Loans, Regulatory Examiner in Charge, and FDIC receivership/ servicing Project Manager. These positions included origination supervision and safety/ soundness review of commercial, multi-family, single family residential, CMBS, Partnership financing, business viability/analysis, entertainment/movie analysis, commercial real estate sales and fund manager for real estate investment funds. Kevin has worked with and examined many large banks, and investment partnerships across the United States. He has valuable management, financing, investment, and project feasibility experience. Kevin lives in Springdale Arkansas, and is blessed with a wonderful family including his wife Jill. Kevin was introduced into the Journey and Influencers several years ago. He was reacquainted with Rocky Fleming who was a mentor to him in the 1980's. The Journey process has inspired Kevin to a deeper abiding relationship with Christ. He subsequently participated in guiding several Journey Groups and has seen many lives significantly changed because of The Journey.







### SACH OLIVER

Sach Oliver is a volunteer for Influencers Global Ministries and on the Northwest Arkansas Cabinet of Leaders for Influencers. Sach and his wife, Codi, live in Highfill, Arkansas and own and operate Oliver Angus Ranch (OAR), a registered Angus cattle operation. Their two children, Reesa and Reagan, attend Life Way Christian School and ride horses almost daily. Sach uses his spiritual gifts as a trial lawyer to represent victim families across the country. Sach's firm, Bailey & Oliver Law Firm, has a national trial practice in 18-wheeler and construction litigation. Sach and Codi founded a kid's foundation about 10 years ago called hOofin' iT, occupational therapy for kids on horses, hippotherapy. Families bring their special needs kids to Oliver Angus Ranch every Monday and Tuesday where God speaks to children through horses and Codi and her team do therapy. Influencers NWA host a Men's BBQ quarterly where over a hundred men come to worship at OAR indoor barn facility.

#### **BRYAN CRAIG**

Bryan Craig is the Executive Director at Influencers Global Ministries and has been since January of 2016. Bryan is passionate about helping men find an Intimate, Abiding relationship with Jesus Christ which will set them free to have an abundant, purposeful life which influences their world in a positive way. Bryan was a business owner for 20 years in Tulsa, OK and a men's ministry leader in his church and in the city. God guided Bryan to Influencers to give him an avenue on which to live out his calling and passion. He has been married to Missy for 33 years and has 4 daughters.





### **KEVIN ERNST**

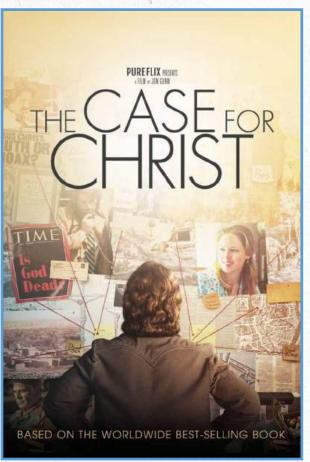
**Development Producer** 

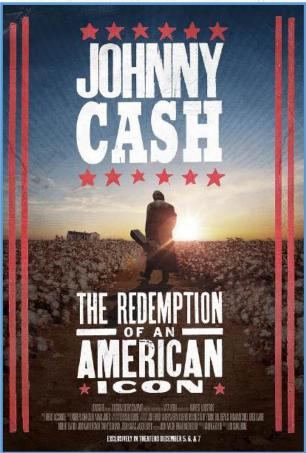
Kevin is a filmmaker that has produced motion media for over 20 years with clients that include Disney, Lionsgate, New Line Cinemas, and Compassion International. His most recent editorial work is on the feature films "Jesus Revolution", "Johnny Cash: Redemption of an American Icon," and the documentary "Stoned Cold Country." Kevin is currently serving as the development producer on "The Journey" film and is actively working with other filmmakers to bring this project to life.

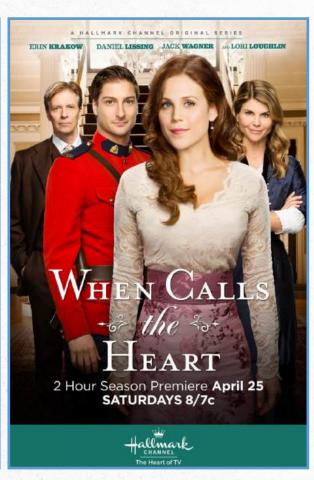
In preparation for the creation of this film,
Influencers Global Ministries has created Journey Feature Films,
LLC. This business entity will serve as the production company in
charge of producing "The Journey" into a motion picture.

# **PROJECTS**









Our team has worked on such films as "Jesus Revolution," "The Case for Christ," "Johnny Cash: Redemption of an American Icon," and" When Calls the Heart."

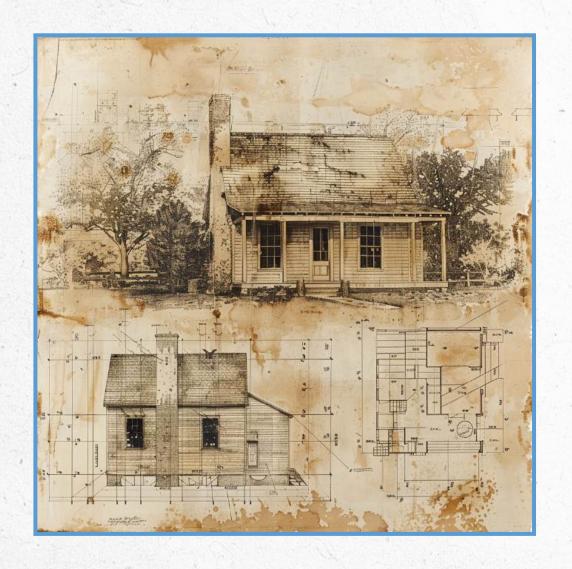












## BUDGET

We are pursuing "A-List Talent" for both our director and lead actors. The people we secure greatly impact the overall cost of the film; therefore we are working within a budget range that covers the scope, scale, and reach of the project.

If you are considering donation and would like to discuss the specific numbers we are working with; please reach out to Bryan Craig at at bcraig@influencers.org or at 918-830-0918.

Our prayer is that donations come from individuals who have a desire to see this story and the message of discipleship reach the Church and our world.





## **ARKANSAS**

## & THE OZARKS



THE BUFFALO RIVER



HAWKSBILL CRAG

We are proud to feature Arkansas as a major character in "The Journey." With the beautiful Ozark Mountains, a good tax incentive, and a great history of film in the state; we are looking for partners who want support the local economy and create an uplifting and positive film about the people and location of Arkansas.

# 20-30% REBATE OR TAX CREDIT

Act 797 of 2021 preserved the tax rebate for qualified productions while adding a baseline transferable tax credit of 20%. The 2021 law also created additional uplifts, or add-ons, that could enable filmmakers to boost the incentive, either rebate or credit, up to 30%.

#### FILMS SHOT IN ARKANSAS













## THE AUDIENCE

The faith and family audience is looking for entertainment that matches their values without compromising on quality.

# THERE IS A MASSIVE UNDERSERVED AUDIENCE

Families are struggling to find quality entertainment that can be watched by everyone in their household. A huge portion of that family audience are Christians. In the United States alone there are 73 million Christian households.

2.4B
CHRISTIANS
GLOBALLY

73 M CHRISTIAN U.S. HOUSEHOLDS

# THE RISE OF SOMETHING NEW

A new kind of entertainment has emerged with films and shows that audiences are ready to support and watch. "Sound of Freedom" made over \$250 million at the box office and "The Chosen" has been viewed over 200 million times.



## COMPARABLE FILMS

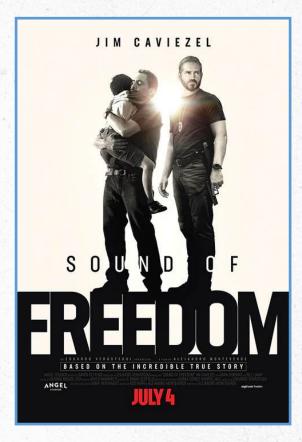
The following films are of a similar budget and quality with substantial reach.



BUDGET \$20 Million
WORLDWIDE \$96,942,115



BUDGET \$15 Million
WORLDWIDE \$54,295,801



**BUDGET** \$14.6 Million **WORLDWIDE** \$250,570,396



BUDGET \$13 Million
WORLDWIDE \$20,563,489





## A TOP TIER TEAM

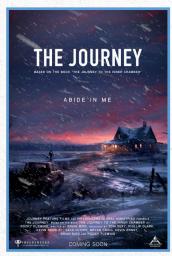
From top executives in the business realm, to filmmakers working on some of the most successful television and film projects of all time.





# MAKING A WORLD-CLASS PRODUCT

Creating a major motion picture that is high quality, entertaining, authentic, and elevates people through it's premium storytelling.



# FOR A HUGE UNDERSERVED AUDIENCE

For a massive faith and family audience who are looking for entertainment that matches their values without compromising on quality.

73M
CHRISTIAN U.S.
HOUSEHOLDS

2.4B
CHRISTIANS
GLOBALLY

# WITH GREAT IMPACT AND RETURNS

The box office and reach for projects like "Sound of Freedom," and "Jesus Revolution" prove that audiences want this type of entertainment and will support it in theaters.

#### **SOUND OF FREEDOM**

BOX OFFICE \$250,570,396

#### **JESUS REVOLUTION**

BOX OFFICE \$54,295,801











## DISCIPLESHIP & GUIDE TRAINING

A huge motivation for the creation of "The Journey" film is our followup efforts. Not only do we want to create a high quality film that introduces people to an abiding relationship to Christ in an authentic and compelling way, we want invite people into a discipleship process where they can discover that transformative life for themselves.

We are actively praying about how to prepare for hundreds-of-thousands of people to go through Influencers' discipleship process called The Journey. We are also developing a series of equipping videos for potential guides to lead people through Journey Groups.







## FROM THE AUTHOR

This movie is an invitation to know more about an intimate, abiding relationship with Jesus Christ. This is the reason we are making this movie. We have a discipleship process called The Journey that we want to offer the Body of Christ that will help them find this personal, intimate relationship with their Creator, which is the life for which most believers are longing.

We know making this movie will be difficult, but this is a calling. We pray and will be praying for this all along the way. May our King get His glory, as we make this movie for His purpose.

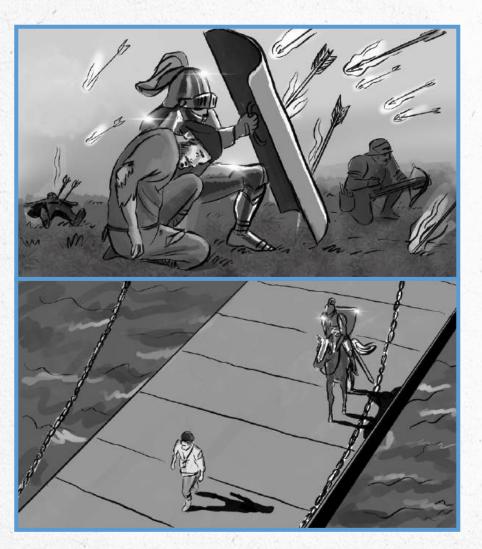
## **Rocky Fleming**







## PARTNER WITH US THROUGH PRAYER



## **CURRENT REQUESTS**

Prayer is the real battle.

- Jesus is honored and glorified in the creation and distribution of "The Journey" film.
- Millions of people will watch the film and receive the message of hope that comes from a personal intimate relationship with Jesus Christ.
- Hundreds of thousands of people will want to go through The Journey after seeing this movie.
- All resources are stewarded in a way that builds the Kingdom and our ministry.
- The film is of high production value like the movies
   "Jesus Revolution" and "Sound of Freedom."





## PARTNER WITH US FINANCIALLY

- We are grateful and deeply thankful for gifts of any size.
- Seeking 1000 influencers to gift \$100/month for 12 months = \$1,200,000
- Seeking 500 influencers to gift \$50/month for 12 months = \$300,000
- All levels of one time Kingdom gifts will be directly poured into this movie: From \$1 gifts to \$100,000 gifts to \$1,000,000 gifts.
- We are praying for but not limited to receive \$3,000,000 in Kingdom gifts for the movie.

"They received from Moses all the offerings which the Israelites had brought for the construction of the sanctuary, to prepare it for service."

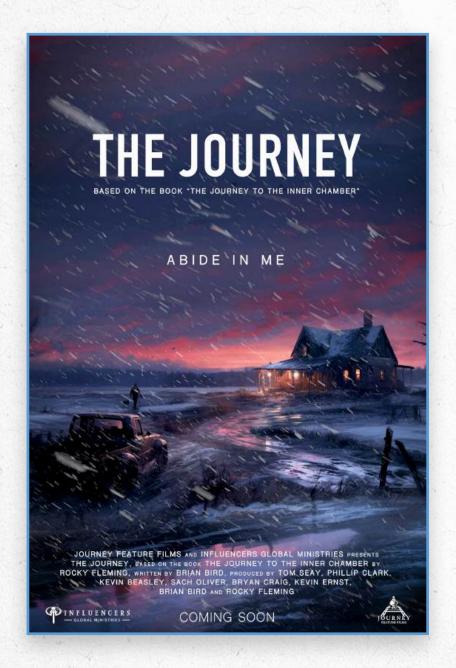
Exodus 36:3











For any size donation,
donate to *Influencers Global Ministries, inc.*,
designated for *Journey Productions*.

## **TO DONATE - CLICK HERE**

If you would like to mail your donation,
please make a check payable to
Influencers Global Ministries and mail to
1003 SE 14th St., Suite 5, Bentonville, AR 72712.

For Bank Wiring instructions, please contact Julie Carlson at <a href="mailto:jcarlson@influencers.org">jcarlson@influencers.org</a>.



